

# SIGHTPATH CREATIVE CAMPAIGN OD NETWORKING

**GOALS:** Build and maintain relationships with local ODs

A strong relationship between you and local optometrists is essential to the growth of your practice. Sightpath Creative's OD Networking Campaign is designed to help you build and strengthen relationships with local optometrists. We provide you with a variety of print and digital materials to boost your practice visibility and increase optometric referrals.



Supporting email blasts highlighting upcoming CME events



“  
JOIN US FOR OUR NEXT CME EVENT  
PRESENTED BY DR. MICHELLE  
RIGGINS OF GRENE VISION GROUP  
”



**YOU'RE INVITED!**

**JOIN US FOR OUR NEXT CME EVENT AND OUR NEW LOCATION OPEN HOUSE**

**DATE:** Thursday, November 29  
**TIME:** 5:30-6:30pm: Open House & Tour  
6:30pm: CME Event Starts  
**PLACE:** Fry Eye Associates  
502 College Street  
Garden City, KS 67846 **NEW!**

**DINNER PROVIDED**

Our open house and tour will be followed by Dr. William Clifford's presentation on MIGS: Updates

RSVP TO JENNIFER TEETER BY FRIDAY, NOVEMBER 23, 2018  
(620) 275-7248 OR JTEETER@FRYEYE.COM

DR. WILLIAM CLIFFORD



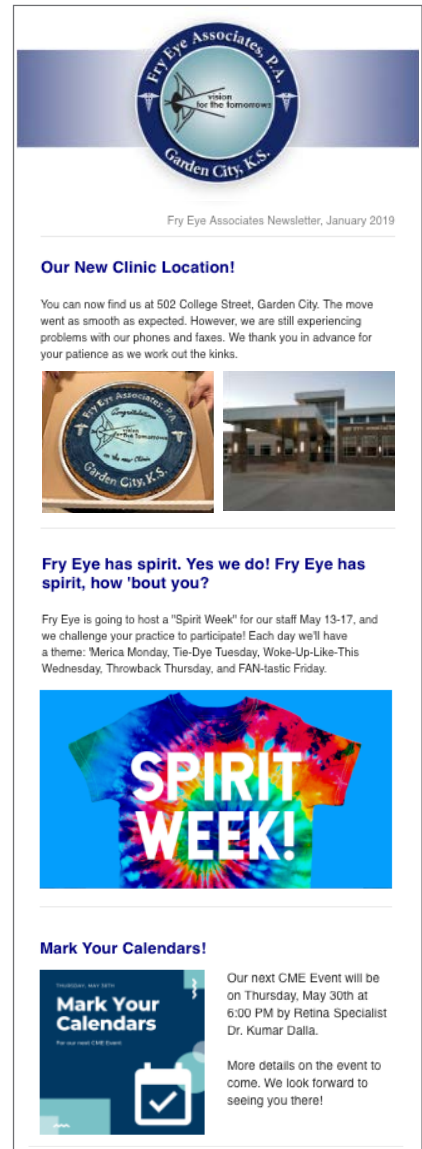
**CONTACT LENS CASES:  
and my brain hurts!**

**DATE:** August 24, 2018  
**TIME:** 4:00-6:00

Fry Eye Associates  
101 • Garden City • KS 67846

RSVP TO JENNIFER TEETER BY FRIDAY, AUGUST 3, 2018  
248 OR JTEETER@FRYEYE.COM

Quarterly newsletters



**Fry Eye Associates, P.A.**  
Vision for the Tomorrow  
Garden City, K.S.

Fry Eye Associates Newsletter, January 2019

**Our New Clinic Location!**

You can now find us at 502 College Street, Garden City. The move went as smooth as expected. However, we are still experiencing problems with our phones and faxes. We thank you in advance for your patience as we work out the kinks.

**Fry Eye has spirit. Yes we do! Fry Eye has spirit, how 'bout you?**

Fry Eye is going to host a "Spirit Week" for our staff May 13-17, and we challenge your practice to participate! Each day we'll have a theme: Merica Monday, Tie-Dye Tuesday, Woke-Up-Like-This Wednesday, Throwback Thursday, and FAN-tastic Friday.

**MARK YOUR CALENDARS!**

Our next CME Event will be on Thursday, May 30th at 6:00 PM by Retina Specialist Dr. Kumar Dalia.

More details on the event to come. We look forward to seeing you there!

Contact us to customize a campaign for you today!