

## SIGHTPATH CREATIVE CAMPAIGN A LA CARTE

Individualized deliverables for practice needs



Examples:

- Brochures & Patient Education Materials
- Targeted Direct Mail & Promotional Pieces
- Print & Digital Advertising
- Customized Specialty Documentation
- Individualized Design Services
- Copywriting & Scripting
- Video Coordination & Production
- Competitive Analysis & Marketing Plan
- Event/Seminar Management



Referral postcard



Preferred LASIK  
provider postcard



Buttons



T-shirts

Contact us to customize a campaign for you today!