

SIGHTPATH CREATIVE CAMPAIGN EMAIL MARKETING

GOALS: Nurture relationships with past patients and prospects to stay top of mind



Are you staying connected with your patients and prospects? Email marketing is key in a multi-touchpoint marketing strategy. It's a way to interact, build relationships, encourage customer loyalty, and acquire new patients. Email lists can be segmented from your patient database and/or purchased lists. In Sightpath Creative's Email Marketing Campaign, we will help create your email marketing strategy as well as design, build, and deploy your emails.



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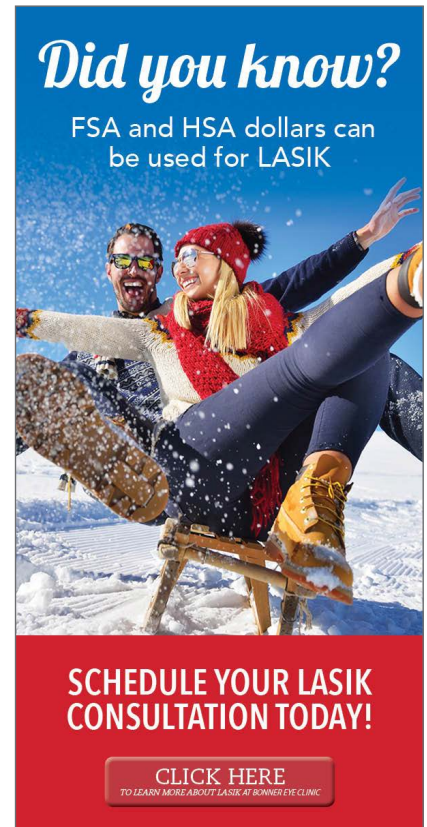
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Contact us to customize a campaign for you today!