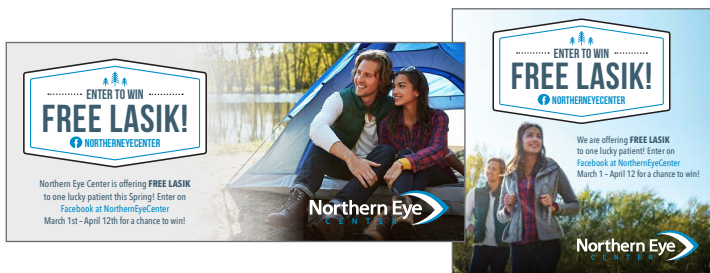


SIGHTPATH CREATIVE CAMPAIGN FACEBOOK CONTEST

GOALS: Create clinic awareness and capture LASIK patient leads



Facebook contests are a great way to engage your audience, generate leads, and increase brand awareness. Sightpath Creative will help your practice run a Facebook contest from start to finish with high-quality digital content and social media management. Facebook contests can improve practice visibility in the local community, increase buzz on your social media pages, and help boost SEO. The winner can be used in additional marketing efforts (testimonial, word of mouth, video, etc.)



Supporting advertising



Example of Facebook posts



Facebook homepage for clinic



Printed counter cards and buckslips for clinic advertising

Contact us to customize a campaign for you today!