

SIGHTPATH CREATIVE CAMPAIGN LASIK ALUMNI FACEBOOK CONTEST

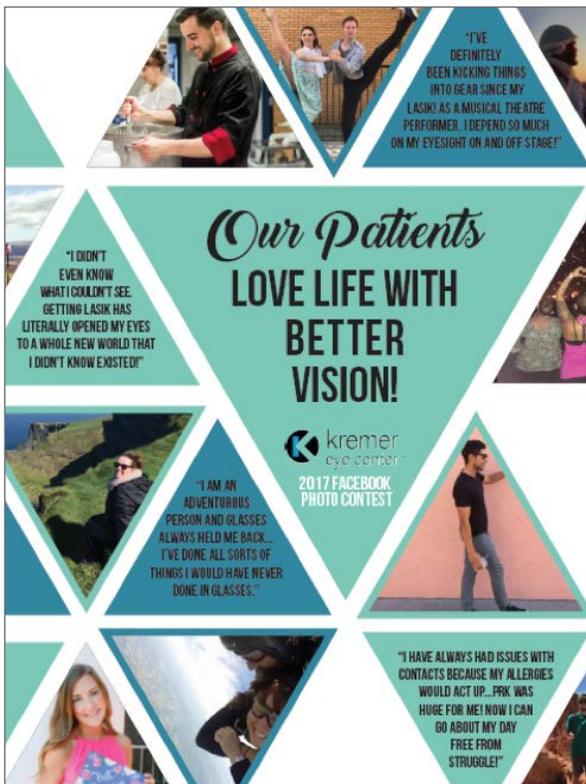
GOAL: Create buzz and drive engagement on Facebook



Sightpath Creative's LASIK Alumni Facebook Contest encourages past LASIK patients to send in photos and testimonials showing off their life after LASIK. These inspirational testimonials are then posted on the clinic's Facebook page where they can be viewed by patients and prospects alike. At the end of the contest, the person who submitted the picture with the most likes wins a gift card.



Facebook ad and post



Office poster



Contact us to customize a campaign for you today!