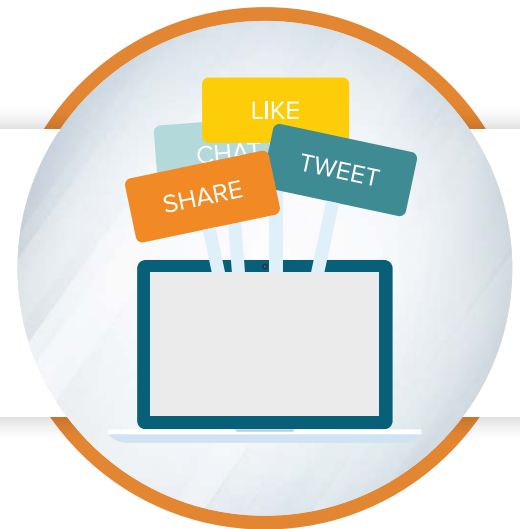


SIGHTPATH CREATIVE CAMPAIGN

2020 DIGITAL ADVERTISING

GOALS: Create clinic awareness, generate targeted leads, and drive traffic to clinic website



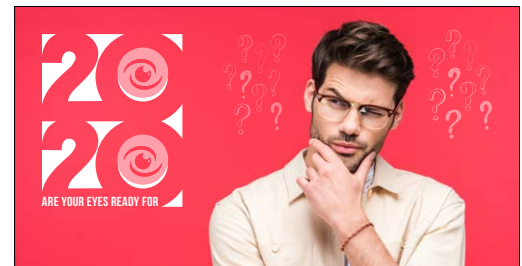
You can't miss out on marketing LASIK in 2020! Digital ads are cost-effective, highly targeted, and offer trackable metrics that make it easy to determine which ads are working the best. Since a majority of people spend their time online, digital ads are an excellent way to drive traffic to your website.

With this packaged, 3-month digital Facebook ad campaign, Sightpath Creative will design ads focusing on the new year to promote your clinic's LASIK service and doctor. Our team will design, target, place, and analyze each ad.

Deliverables:

- 3 Digital Ad Designs
- Targeted Ad Placement and Management
- Landing Page
- Ad Spend Each Month
- Downloadable Coupon
- Ad Metrics Report
- Lead List

Price: \$2,020



Digital Ad Examples



Contact your Sales Account Executive today to get started