

SIGHTPATH CREATIVE CAMPAIGN 2020 EMAIL MARKETING

GOALS: Create clinic awareness, generate targeted leads, and drive traffic to clinic website



2020 is approaching and better vision awaits your patients and prospects! Email marketing is key in a multi-touchpoint marketing strategy. It's a way to interact, build relationships, encourage customer loyalty, and acquire new patients. Email lists can be segmented from your patient database and/or purchased lists. In Sightpath Creative's Email Marketing Campaign, we will help create your email marketing strategy as well as design, build, and deploy your emails.

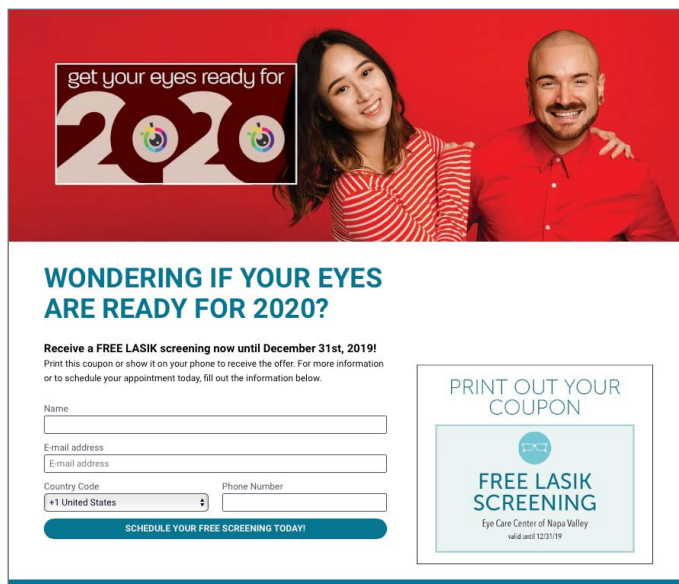
Deliverables:

- 6 Email Designs
- Email Management
- Landing Page
- Lead List
- Downloadable Coupon
- Campaign Report

Price: \$1,400



Email Examples



Landing Page

Contact your Sales Account Executive today to get started!